

## Communication

- A new JCUAB webpage has been established on the Clemson University website. The City of Clemson webpage has been linked to this page to ensure it is accessible to all. This webpage provides the opportunity for write-ups regarding joint City-University efforts, promote events, etc. These efforts are also included in the Community Connection
- The Communications Work Group has grown. It now includes Faculty, Staff Senate Member, and Secretary Vickie Roberts joined the committee.
- The City of Clemson is in the progress of building a new website, integrating software, and improving connectivity to the community with assistance from the University.
- The City and University continue to work together in promoting each other's programs and events through emails, newsletters, etc.

## Public Safety

- A Public Safety events calendar was created to prevent duplication of efforts by the City and University. This encourages collaboration when planning activities that serve the collective City-University community.
- Two Joint City-University Active Threat Tabletop exercises were conducted with Fire, Police, and Emergency Management first-line and mid-level supervisors.

## Transportation

- The City of Clemson, in coordination with the University created the Gold Route to reduce wait times, relieve the congestion on the Red Route and increase ridership. The Gold Route provides greater access to goods and service for the Clemson community.

# WHAT'S GOING ON

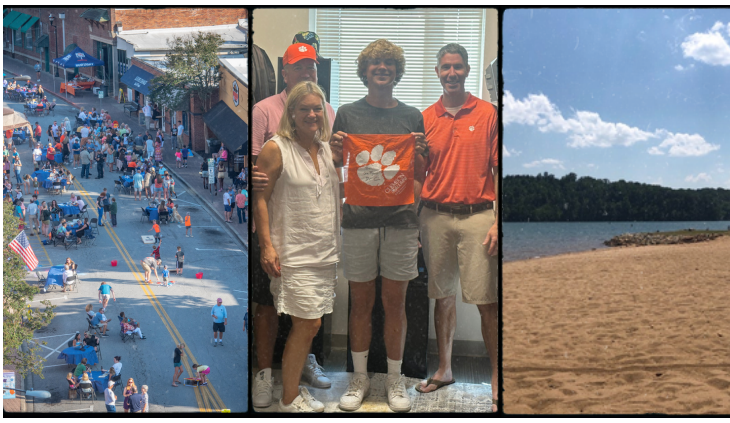
## Economic Development

- The Dixie Youth Division 1 AAA State Baseball Tournament's Open Ceremony was held at Doug Kingsmore Stadium. During the ceremonies, Clemson University Baseball Coach Erik Bakich delivered an inspiration message to the teams. Twelve teams, one hundred and forty-four players and their families visited Clemson for the tournament. This was a great economic boost for local businesses and hotels.
- Alumni Spring Break, hosted by the Clemson University Alumni Association, was held on College Avenue. Cravin' Melon performed a great show, bring a crowd to Clemson.
- This year, Spring Break Rowing, was hosted at Twelve Mile Park, however, the University opened the Snow Recreation Center to teams as an overflow area to aid in the transition to the new rowing site at Twelve Mile Park. This partnership helped preserve hotel sales sales in the City.
- The City hosted six 'On the Ave' outdoor concerts in Downtown. The series was held from May to July to encourage the community to support local businesses in downtown Clemson during the University's summer break.

## Housing

- Clemson University and City leaders partnered to allow the City officials to participate in Move-In week, giving the City an opportunity to inform new students about what the City has to offer.
- The housing committee is evaluating enrollment projections for Clemson University.
- Refining the assessment of the student housing inventory in and around Clemson.
- Observing the number of students vs. traditional renters in our rental housing program.





## Communication

- The Communication work group is looking for ways to communicate good stewardship of both University and City facilities and the ability to promote the opportunity for students and community members to coexist within The City. A recent example of this is public access being allowed at the beach at the Snow Family Outdoor Facility.
- The group will continue Integrating technology and communication methods to more effectively promote events or campaigns and for emergency purposes.
- Communicate with other JCUAB committees to ensure most up to date information is passed along to the larger communities.

## Public Works and Utilities

- Clemson University will be tying into the U.S. 76 and Perimeter Road intersection with additional projects to create connectivity between the City and University. .
- Both the City and University will continue working on gaining authorization from the Federal Highway Administration (FHWA) to begin the Safe Streets for All grant which will studying car, bike, bus, and pedestrian safety throughout The City and University.
- The City of Clemson, Clemson University, Pickens County, and Anderson County are working together on a Regional Transportation Study. The goal of the project is to develop a long range regional transportation plan in preparation for growth over the next 20 years. The study will look at specific advancements of roads, intersections, and joint bus improvements and develop a plan for these developments to take place. The request for proposals has been developed and is waiting on final approve from SCDOT. We have received preliminary approval from SCDOT's Local Public Agency (LPA) office and hope to be able to move forward soon.
- The City of Clemson and Clemson University and the City of Seneca have partnered on the Black Heritage Trail.

# WHAT'S ON THE HORIZON

## Housing

- The Housing Group is looking for ways to maintain and expand Affordable Housing within the City of Clemson.
- The Group is looking at ways to effectively trade density bonuses in new developments for built workforce housing and/or fee in lieu to aid in the creation of workforce/affordable housing.
- Look for ways to prepare students for opportunities to use alternative transportation methods as they transition from on campus housing to off campus housing, Potential alternatives include CATBus utilization, walking, biking, etc.
- The Group will also explore ways to better prepare the local communities ways to succesfully and happily share their neighborhood with students.



## Public Safety

- The Public Safety Group is working on a Feasibility Study for the potential creation of a joint Public Safety Training facility.
- The City is transitioning to Central Square Computer Aided Dispatch and Records Management systems. This system is designed to automate critical procedures and provide the long-term ability to enhance communication across all agencies on the system in Pickens County.
- The Group is planning Active Threat training for City Government organizations.. This training will provide city employees with key safety information to protect themselves and those around them both at work and anywhere they go.

Scan QR code to view the JCUAB webpage.

